

# Toys *for the* Holidays



Total **sales, value of shipments, or revenue** for hobby, toy, and game **stores** in the United States<sup>1</sup>



\$17.4B

Total **sales, value of shipments, or revenue** for dolls, toys, and game **manufacturing** in the United States<sup>1</sup>



\$1.4B

Total **value of U.S. imports** of toys, games, and sports equipment<sup>2</sup>



\$4.3B

Total **value of U.S. exports** of toys, games, and sports equipment<sup>2</sup>



\$0.5B



<sup>1</sup> Annual Business Survey data.

<sup>2</sup> USA Trade Online.